
3.3 Multiplying a Binomial by a Binomial

The distributive property says...
**Everything from the first bracket must multiply to everything in the second bracket.**
In order to make sure we don't miss terms or multiply things twice. We use the acronym FOIL to help.

$$
\begin{aligned}
& \text { F - first } \\
& \text { O - outside } \\
& \text { I - inside } \\
& \text { L - last }
\end{aligned}
$$

a)

$F: x \cdot x=x^{2}$
$0: x \cdot 3=3 x$

$$
x^{2}+5 x+6
$$

1: $2 \cdot x=2 x$
$L: 2 \cdot 3=6$


Another option is to use an Area Diagram.
Ex.) $(x+2)(x+3)$

**Combine like terms inside the diagram and write out your final answer. $x^{2}+5 x+6$
a) $(5 x-6)(2 x-1)$
b) $\left(a^{2}+4\right)\left(a^{2}-5\right)$
c) $(3 p+2 q)(4 p-q)$

d) An are $12 \times 34$

| M | 10 | +2 |
| :--- | :--- | :--- |
| 30 | 300 | 60 |
| +4 | 40 | 8 |




Ex.) Use FOIL to determine each product:

b) $(3 x+1)(x-5)$

$$
\begin{aligned}
& =x^{2}+4 x+6 x+24 \\
& =x^{2}+10 x+24
\end{aligned}
$$



$=36 a^{2}-30 a b-30 a b+25 b^{2}$
$=36 a^{2}-60 a b+25 b^{2}$

$$
=3 x^{2}-14 x-5
$$

